



10th Anniversary ASECU Youth International Conference and Summer School

“Building a sustainable future in SEECs and Black Sea Region”

23-25 of September, 2021

AGENDA

All activities will take place on Microsoft Teams.

[Click here to join meeting](#)

Time zone: Bucharest time (EEST)(GMT+3)

Thursday, Sep 23rd

Opening ceremony

- 09:00 – 9:45
- Prof., PhD, **Grigoris ZAROTIADIS**, president of ASECU, Dean of the Faculty of Economics and Political Science, Aristotle University of Thessaloniki, Greece
 - **Milena Balanova**, president of ASECU YOUTH, Rostov State University of Economics, Russia
 - Assoc. Prof., PhD, **Bogdan-Gabriel ZUGRAVU**, Vice-dean for International Relations, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
-

Successful career path stories from ASECUers

- 09:45 – 10:30
1. **ASECU Youth team 1.0**, Rostov State University of Economics, Russia (**Ekaterina Vernezi** (1st President), **Tatiana Shepel**, **Julia Eremkina**, **Kokoeva Anastasia**, **Daria Mekheda**, **Anastasia Oskina**, **Viktorina Osipova**, **Marina Verigina**, **Kate Krestyaninova**, **Juliet Pireverdieva**)
 2. **Eirini Ozouni**, 1st Treasurer, Aristotle University of Thessaloniki, Greece
 3. **Aleksandar Djordjevic**, 2nd President, University of Niš, Serbia
 4. **Harun Ercan**, 3rd Vice-President, University of Szeged, Hungary

5. **Yannis Lazaridis**, 3rd Secretary, Aristotle University of Thessaloniki, Greece

6. **Harutyun Melkonyan**, Armenian State University of Economics, Armenia

7. **Nikolay Shvetsov**, Rostov State University of Economics, Russia

8. **Michalis Mikos**, National and Capodistrian University of Athens, Greece

9. **Ivana Ivanovic**, University of Podgorica, Montenegro

10:30- 10:45 **Coffee break** ☕

Game presentation and groups creation

10:45 – 11:00

Game coordinator: **Alexandra Raluca Jelea**, Alexandru Ioan Cuza University, Iasi, Romania

11:00 – 12:00 **Game session 1**

Students' papers Session 1

Moderators: PhD. Prof **Leonid Nakov**, St. Cyril and Methodius University, Skopje, NORTH MACEDONIA; Assoc. Prof. PhD, **Bogdan-Gabriel ZUGRAVU**, Alexandru Ioan Cuza University from Iasi, Romania

12:00 – 13:30

1. **Oliwia Gašior, Darya Stsefanovich** (Cracow University of Economics, Cracow, Poland) - The ecological approach to the product in the opinion of consumers from Generation Z
 2. **Ansari Mustafa** (Rostov State University of Economics, Rostov on Don, Russia) - Research paradigm and epistemology of managing systems of interdisciplinary nature
 3. **Daria Makukhina** (Rostov State University of Economics, Rostov on Don, Russia) - Comparison of organizational cultures of international companies
 4. **Linara Khadimullina** (Higher School of Economics, Saint-Petersburg, Russia) - Investigating Characteristics of People Who Support Protection of the Environment
 5. **Elizaveta Glotova** (Moscow State Institute of International Relations, Moscow, Russia) - Geoinformation support for the study of potential sources of renewable energy in the Federal Republic of Germany
 6. **Emmanuel Agboola, Rosen Chowdhury, Bo Yang** (Swansea University, Swansea, United Kingdom) - Asymmetries and Impact of Oil Price Transmission in Oil Exporting Emerging Economies
-

13:30 – 14:30 **Lunch break** 🍷

Seminar

14:30 – 15:30 **Successful interviewing & employment secrets**

Assoc. Prof., PhD, **Ruxandra Ciulu**, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania

15:30-16:30 **Game session 2**

16:30 – 16:35 **Closing of the first day**

Friday, Sep 24th

Students' papers Session 2

Moderators: PhD. Prof **Oleg Bodyagin**, Rostov State University of Economics, Russia; Assoc. Prof. PhD, **Paskal Nedelchev Zhelev**, University of National and World Economy, Bulgaria

- 9:00 – 10:30
1. **Hrachya Zakaryan** (Yerevan State University, Yerevan, Armenia) - *The Impact of Digitalisation on Vulnerable Employment: Analysis for the General Case and by Sex Composition*
 2. **Mnazhova Dinara, Ulzhan Berikbolova** (Korkyt Ata Kyzylorda University; Kyzylorda, Kazakhstan) - *Features of public private partnership in training for small and medium sized businesses in modern conditions*
 3. **Anastasiia Shadrina** (Rostov State University of Economics, Rostov on Don, Russia) - *Implementation of measures to support for small and medium-sized businesses in South-Eastern Europe*
 4. **Agata Tabor** (Cracow University of Economics, Cracow, Poland) - *Key aspects of effective transformation of the textile industry towards a circular economy within the European Union*
 5. **Alexandra Raluca Jelea** (Alexandru Ioan Cuza University from Iasi, Romania) - *A literature review approach on Neuromarketing*
-

10:30-10:45 **Coffee break** ☕

10:45 – 11:45 **Game presentations**

Seminar

Study abroad opportunities

- 11:45 – 12:45 Assoc. Prof., PhD, **Marusya Smokova-Stefanova**, Director of International Affairs, D. A. Tsenov Academy of Economics, Svishtov , Bulgaria
- Anna Troilina**, Head of the Department of International Mobility, Head of International Mobility, Senior Lecturer, Rostov State University of Economics, Rostov on Don, Russia
-

12:45 – 13:45 **"Country Guides" - Global Village (I)**

13:45 – 14:45 **Lunch break** 🍕

14:45 – 15:45 **"Country Guides" - Global Village (II)**

15:45 – 16:15 **"Country Guides" Quiz**

16:15 – 16:20 **Closing of the first day**

Saturday, Sep 25th

Students' papers Session 3

Moderators: PhD. Prof **Grigoris Zarotiadis**, Aristotle University of Thessaloniki, Greece; Assoc. Prof. PhD, **Bogdan-Gabriel ZUGRAVU**, Alexandru Ioan Cuza University from Iasi, Romania

- 9:00 – 10:30
1. **Nikolay Boshnakov** (University of National and World Economy, Sofia, Bulgaria) - *Institutions, Peace, and Justice: Recent Progress of SEE Countries on Selected SDG-16 Dimensions*
 2. **Aizhan Orynbassar, Ulzhan Berikbolova** (Korkyt Ata Kyzylorda University, Kyzylorda, Kazakhstan) - *Public-private partnership as an approach of solving social and economic government goals in the region*
 3. **Riste Kostovski, Brankica Miladinova** (St. Cyril and Methodius University, Skopje, North Macedonia) - *Social entrepreneurship in North Macedonia*
 4. **Milena Balanova** (Rostov State University of Economics, Rostov on Don, Russia) - *Analysis of Internationalization Strategies Leading Transaction Platform Companies Apply*
 5. **Polina Anufrieva** (Rostov State University of Economics, Rostov on Don, Russia) - *Russia and the Balkans: a new line of economic and political relations*
 6. **Elizaveta Kravchenko** (Rostov State University of Economics, Rostov on Don, Russia) - *Platform companies as a new type of MNEs*
-

10:30-10:45 **Coffee break** ☕

Seminar

10:45 – 11:45 **Online learning and research tools**

Assoc. Prof., PhD, **Daniela POPESCU**, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania

AWARDS CEREMONY

- 11:45 – 12:45
1. **Papers selected for Tsekouras Prize competition**
 2. **"Best Paper Presentation"**
 3. **"Most Valuable Participant"**
 4. **"Best Country Guide", "Kahoot Quiz Winners"**
- 12:45 – 13:15 **Closing ceremony**

Additional instructions:

- to access the meetings on Teams, follow the link. You may open Teams in your web browser (Chrome is recommended) or in stand-alone app (<https://www.microsoft.com/en-us/microsoft-teams/download-app>). A short guide to MS Teams Meeting controls is attached to the message.
- for the Global Village:
 - o Participants from the same country must prepare an interactive presentation about their country with interesting facts about it. It might contain historical facts, traditions, traditional dishes, dances, holidays, etc.
 - o Every team can use presentations with videos, photos etc.
 - o Contact the participants from your country (see the participants list with contact details) and prepare the presentation together. Presentations should be no longer than 10 minutes.
- for the Game
 - o this session will consist of an ad-hoc game. You do not need to prepare anything in advance for this part. We will meet all together in the main room and split later into groups
- if you want to test your connection and/or settings you may join a demo meeting on Wednesday, September 22nd, 12:00 (Romania time). [Click here for the demo meeting](#)

Scientific committee

- Prof. Grigoris Zarotiadis, Aristotle University of Thessaloniki, GREECE
- Prof. Oleg Bodyagin, Rostov State University of Economics, Rostov-on-Don, RUSSIA
- Prof. Vesna Karadzic, University of Montenegro, Podgorica, MONTENEGRO
- Prof. Dejan Mikerevic, University of Banja Luka, BOSNIA HERZEGOVINA
- Prof. Fatmir Memaj, University of Tirana, ALBANIA
- Prof. Leonid Nakov, St. Cyril and Methodius University, Skopje, NORTH MACEDONIA
- Prof Carmen Elena Pintilescu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Prof. Cristina Teodora Roman, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Prof. Zaklina Stojanovic, University of Belgrade, SERBIA
- Prof. Paskal Zhelev, University of National and World Economy, BULGARIA
- Prof. Bogdan Gabriel Zugravu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Prof. Bogdan Wierzbinski, University of Rzeszow, POLAND

Organizing committee

- Prof. Bogdan Gabriel Zugravu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Melina Petromelidou, Head of ASECU office, Thessaloniki, GREECE
- Milena Balanova, President of ASECU Youth, Rostov State University of Economics, RUSSIA
- Alexandra Raluca Jelea, ASECU Youth Board member, Alexandru Ioan Cuza University from Iasi, Romania
- Konstantinos Bakri, ASECU Youth Board member, Athens University of Economics and Business, Greece
- Violina Kirilova, Secretary of ASECU Youth, D.A. Tsenov Academy of Economics, Bulgaria
- Tsvetina Karaboycheva, ASECU Youth Board member, University of National and World Economy, Bulgaria
- Prof. Cristina Teodora Roman, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania
- Prof. Mircea Radu Georgescu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University from Iasi, Romania